

THE WORK

Continues

...In A Digital Age

// 1 Chronicles 12:32

Every Generation Has Learned Something New



CORE INSIGHT

† The mission remained constant — the methods evolved.



TOOLS & TRUTH

Use Tools.
Don't Lose Truth.

- 🗣️ **Church Website**
- 📺 **Livestream Service**
- **Social Media**
- 📧 **Text Messaging**
- 📄 ***Visitor Follow-up System***

Are the Tools Leading People to Jesus?

// THE ULTIMATE DIAGNOSTIC QUESTION FOR EVERY MINISTRY TOOL

☰ MEASURING BY TECHNOLOGY

- 📍 Views, clicks, and impressions — tracking digital reach and traffic
- 👥 Follower counts and subscriber growth across platforms
- 📶 Online attendance numbers and livestream peak viewers
- 📲 App downloads, podcast plays, and content engagement rates
- 💰 Online giving totals and digital transaction volume
- 🔥 Viral reach, shares, and trending algorithm performance

Warning — Barna (2021)
⚠️ Only 17% of churchgoers hold a biblical worldview — despite high attendance metrics

THE TEST

+ MEASURING BY DISCIPLESHIP

- ☰ Baptisms — public declarations of faith and new life in Christ
- 👥 True discipleship makes followers of Jesus
- 📖 Scripture memorization and consistent personal Bible engagement
- 🙏 Active prayer life and growing intimacy with God
- 👉 Serving others and sacrificial generosity in the community
- ❤️ Life transformation — changed character, restored relationships, renewed purpose

Matthew 28:19-20 — The Great Commission
📖 "Go and make disciples" — not audiences, not followers, not subscribers

God's people adapt while staying faithful



**Disciples or
Audiences?**



**Strengthen or Replace
Community?**



**Amplify or Dilute
the Gospel?**



**Using It or
Being Used?**





THE

WORK

Continues

Through Jesus!

*The Gospel is **not an app**. Discipleship is **not a subscription**.
The Church is not a content channel — it is the **Body of Christ**.*